TOVO – WEBSITE - TEXT CONTENT –

Creek Harbour, Dubai, UAE [EMAAR]

on-going 2023

Hospitality ( same for all )

Site area :

Built up area :

Team :

OMR, Chennai, Tamil Nadu, India

Banjara Hills, Hyderabad, India

Porur, Chennai, Tamil Nadu, India

Coimbatore, Tamil Nadu, India

Puducherry, India

Indira Nagar, Bengaluru, India

Chennai, Tamil Nadu, India [Phoenix Marketcity]

Trichy, Tamil Nadu, India

Himayat Nagar, Hyderabad, India

Koramangala, Bengaluru, India [Mantri Mall]

Church Street, Bengaluru, India

Whitefield, Bengaluru, India

Colaba, Mumbai, India

DLF CyberHub, Gurgaon, India

DESIGN INTEGRATION

To create a space that complements this innovative approach by presenting a canvas that is both modern and sophisticated, mirroring the brand’s commitment to quality and creativity

COLOUR + MATERIAL

The use of neutral color tones - black and white - resonates with the brand, communicating an air of openness without concealing anything between the shades enhancing the space by creating an inviting atmosphere. Adding a strongly objectifying color and texture creates a ‘presence’ by defining the space and adding depth to the minimalist design.

PLANNING

Each component in the spatial layout has been structured with a purpose that resonates simplicity and functionality. This open plan promotes a sense of transparency and accessibility, aligning with the brand’s ethos of straightforward, honest food offerings. Communal tables are strategically placed to encourage interaction among diners, while the open kitchen is prominently featured ,turning the act of cooking into a visual experience.

01 Kitchen Area

02 Walk-in freezer + Chiller

03 Manager Room

04 Handwash + Toilet

05 Service Counter

06 Indoor Dining Area

07 Entrance

08 Outdoor Seating

DESIGN + DETAIL [ FACADE ]

Featuring a reflective facade that invites viewers to not only visualize it as a static structure, but as a dynamic participant in its environment. This unconventional canopy projection represents

an architectural exploration of material, transparency, and geometric composition.